

## Videos

1. How to Write a Script
  2. How to Make the Video
  3. How to Upload the Video
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1. How to Write a Script
    - a. 1 minute limit - Under 100 words (The video must be **UNDER 1 MINUTE**)
    - b. What to include
      - i. Start with a hook - A fact you have found about your issue
      - ii. Your Name
      - iii. Your Issue
      - iv. “Art to Change the World” and “See, Say, Do”
      - v. (optional) What kind of art you do?
      - vi. (optional) Your authentic voice?
    - c. Practice outloud and edit it until you are comfortable
    - d. Try not to read directly from your script on film
  2. How to Make the Video
    - a. Find a Clear Space to Film
      - i. Use some of your art
      - ii. Do not have a cluttered background
      - iii. Film in a quiet space
    - b. Check the lighting
      - i. No backlighting
      - ii. Watch for glare
    - c. Do a Test Video to check that all of the above is correct
    - d. Use a tripod, ask a friend to hold the camera or use your computer’s camera (We recommend using your computer’s camera)
    - e. Film horizontally
    - f. Do not be afraid to make multiple takes!
  3. How to Upload the Video
    - a. Computer
      - i. Upload your video to your computer if you have not already
      - ii. Log into Dropbox : <https://www.dropbox.com/> (make a free account if you haven’t already)
      - iii. Navigate to the “Art to Change the World” folder- We will have shared it with you.
      - iv. Drag your file into dropbox
    - b. Phone
      - i. Download the Dropbox app if you have not already and log in
      - ii. Navigate to the “Art to Change the World” folder
      - iii. Click “Create”
      - iv. Click “Upload Photos”
      - v. Select your Video

vi. On the next pages name your file and Upload